



## CALL FOR SPONSORS 2026

Hi Friend,

We've been through **so much** these past five years, haven't we?

The Pandemic. The fear and uncertainty. And then—the transformation.

Resilience. Recovery. Reinvention.

Through it all, Brooklyn has persevered. Brooklyn has never stopped building, creating, and imagining what comes next.

We're still here, and we're glad you are too.

### **Brooklyn NOW! 26**

the way we live, work + play

We're thrilled to announce our very first public architectural exhibition. **Brooklyn NOW! 26** invites everyone—not just architects—to show how design shapes daily life in our borough. This April 2026 exhibition celebrates five years of projects that reflect Brooklyn's inventiveness, resilience, and care for community.

This is an open exhibition, welcoming a wide range of contributors—architects, designers, builders, students, and anyone shaping our built environment. By broadening who gets seen and celebrated, we're redefining what architectural exhibitions can be.

As a sponsor of **Brooklyn NOW! 26**, your support helps us celebrate the work that's shaping our borough right now. You'll be part of telling Brooklyn's design story and connecting the people making it happen.

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### **\$3,000 – Keynote Champion**

Share your Brooklyn story at our Thursday Panels. Get exclusive introductions to exhibit contributors you'd love to collaborate with. Help us capture this milestone moment with professional photo and video documentation that celebrates your role in shaping Brooklyn's built environment.

### **\$1,500 – Digital Visionary**

Make the digital archive possible. Your support creates the publicly accessible online platform where every submission—no project too big or small—gets recognized. Help us build a lasting resource that showcases Brooklyn's architectural diversity, with prominent recognition for your contribution.

### **\$750 – Community Connector**

Be the force that brings everyone together. Great conversations happen over food and drinks—your sponsorship ensures our opening celebration and events create the connections that spark future collaborations. Plus, watch your social feeds light up with engagement.

### **\$250 – Exhibition Essential**

Every detail matters. From quality poster boards to sleek mounting hardware to that crucial last-minute HDMI cable—your support ensures we can present Brooklyn's work beautifully and professionally.

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Help us celebrate how far we've come and how much we've built—together.

**Brooklyn NOW! 26** is more than an exhibition. It's recognition for everyone who kept dreaming, kept designing, kept problem-solving and building through challenging times. It's a vivid portrait of Brooklyn architecture today, and an invitation to imagine what comes next.

**Come join us.**

**<https://aiabrooklyn.org/brooklyn-now/>**